

# ATHLETE GUIDE

# WILLIE McCOOL

HALF MARATHON, 5K AND 10K RUN

Sept. 7, 2024



presented by



# WILLIE MCCOOL



Dear McCool Athletes –

As we enter our 11th year of this race, we are experiencing a few changes. As you may know, the bridge at Yucca Lane is under construction. This affects our half marathon route as that is the primary roadway to get to the west side of the course. We have worked hard with our partners at Lubbock Police Department and Texas Department of Transportation to find the best, and more importantly, the safest route for our athletes. Unfortunately, getting to the west side is not an easy task unless we completely overhauled the course. We tried to keep the course as familiar as possible, however, there will be gravel roads on Elm, Owen, and Mesa. We hope the straight aways and minimal hills, along with amazing volunteer support along the course, will provide a great race day experience.

There will be signs along the course as well as markings on the road. PLEASE pay careful attention to the map as part of it has changed from previous years.

If you have any concerns, please email me at [ainsley@westtexasendurance.com](mailto:ainsley@westtexasendurance.com). We look forward to seeing you at the finish line!

Happy Running!  
Ainsley Nelson and our WTE Race Team



# WILLIE MCCOOL



**Willie McCool** was the Pilot of the Space Shuttle Columbia (January – February 2003) and a graduate of Lubbock’s Coronado High School (1979). A scholarship was established to honor students, like Willie, who have shown academic promise and have intentions of majoring in math, science, engineering, computer science or pre-medicine. The scholarship is awarded each year to a graduating senior at Coronado High School, who is in the top 25% of their senior class and demonstrates outstanding citizenship.

West Texas Endurance is honored to make a donation to the Commander Willie McCool Memorial Scholarship on behalf of all participants and volunteers of the Willie McCool Memorial Half Marathon, 5K & 10K.







# WILLIE McCOOL MEMORIAL HALF MARATHON, 5K AND 10K RUN

SATURDAY - SEPT. 7, 2024 • 8:00 AM  
SILENT WINGS MUSEUM • LUBBOCK, TEXAS  
6202 Interstate 27 Service Road  
DISTANCE: 5K (3.1 MILES), 10K (6.2 MILES)  
OR HALF MARATHON (13.1 MILES)



## RACE DAY SCHEDULE

Presented By

 **WEST TEXAS  
ENDURANCE**

6:30 am	Race Day Registration
7:55 am	National Anthem
8:00 am	Half Marathon (13.1 Miles) / 10K (6.2 Miles) Begins
8:15 am	5K (3.1 Miles) Course Begins
8:30 am	McCool Academy 1 Mile Course Begins
12:00 pm	Half Marathon Course Closes



## RACE TIPS

- Please allot plenty of time to park and arrive at the starting line before the race begins
- Walkers should start at the back for safety reasons
- Stay to the right of all cones
- Half Marathon water stops and Portable Toilets will be located at:  
Mile 1.1, 2.2, 3.5, 5.3, 7.0, 9.2, 10.6 and 12.2
- Water and post-race snacks will be available after crossing the finish line

## PARKING

Parking will be available in all available lots and spots, unless marked "Reserved".  
Please visit the website, [www.westtexasendurance.com](http://www.westtexasendurance.com) to see a parking map.

[www.westtexasendurance.com](http://www.westtexasendurance.com)





# AWARDS TIMING

Awards will be given to the Top Male and Female Half Marathon Finisher.  
Awards will be given to the top 3 Male and Female finishers in the Half Marathon in the following age groups:

- |                |           |           |           |
|----------------|-----------|-----------|-----------|
| • 19 and Under | • 30 – 34 | • 45 – 49 | • 60 – 64 |
| • 20 – 24      | • 35 – 39 | • 50 – 54 | • 65 – 69 |
| • 25 – 29      | • 40 – 44 | • 55 – 59 | • 70+     |

Timing will be provided by

<https://racejackrabbit.com>



# THANKS TO OUR GENEROUS SPONSORS

Their love of our community will make this an event you will want to put on your calendar year after year.



PRESENTED BY



**QUARTERFOUR**<sup>TM</sup>  
fashion • sports • custom



MICHAEL POSTAR'S  
**AFFORDABLE**  
**STORAGE**



**FLAGS**

The *United States flags* have been  
generously loaned to us by



**PROSPERITY BANK**<sup>®</sup>





# THANKS FOR YOUR SUPPORT

**Water Stop Sponsors and All  
Of Our Dedicated Volunteers**



**ESTACADO**



**Commander William C.  
MCCOOL ACADEMY**



# WILLIE MCCOOL

September 7, 2024



## MEMORIAL HALF MARATHON

### UPDATE:

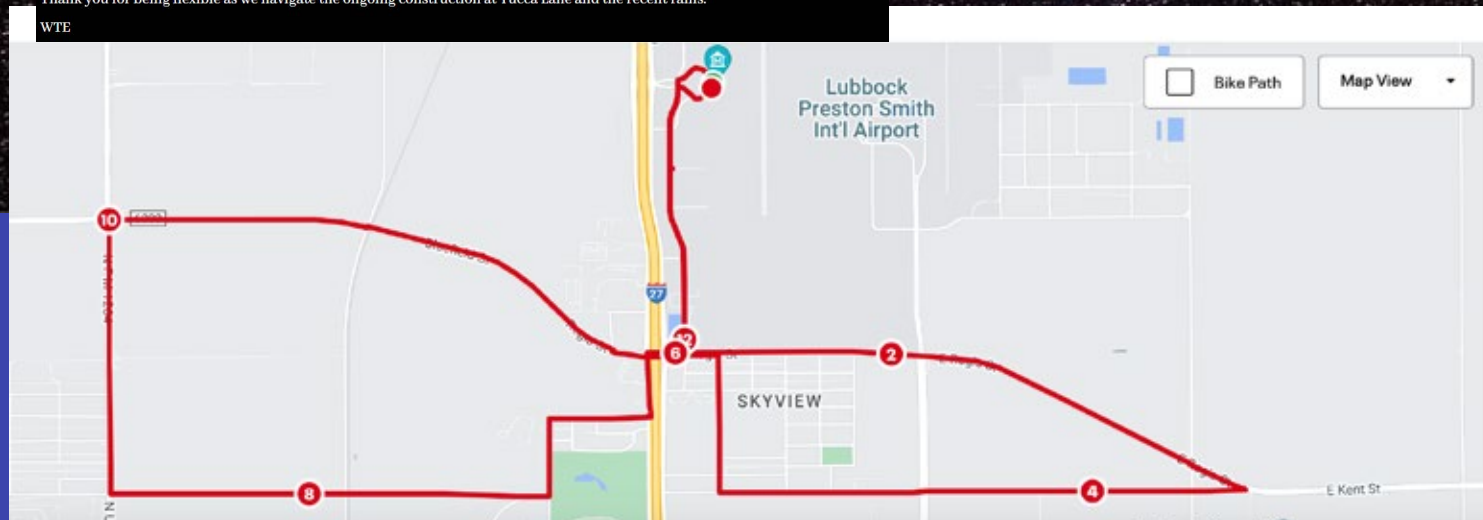
Due to much needed, but recent rains, the half marathon course has 1 change:

- Continue on Kent across MLK Blvd.
- **Turn RIGHT on Ivory (instead of Kent)**
- Travel on Ivory until Regis and turn left – this road is paved

Other notes: There is a huge area of water gathering on Owen (off the I-27 frontage road), however, you should be able to pass on the LEFT side of the road. We hope it continues to subside before Saturday morning.

Thank you for being flexible as we navigate the ongoing construction at Yucca Lane and the recent rains.

WTE



### TURN BY TURN COURSE DIRECTIONS

- South onto N. Cedar Avenue (at entrance of Silent Wings Museum)
- Turn LEFT (east) onto E. Regis Street
- Travel on E. Regis Street to E. Kent Street
- Turn RIGHT (south) onto E. Kent Street
- Travel on E. Kent Street to Martin Luther King, Jr. Boulevard
- Cross over Martin Luther King, Jr. Boulevard and remain on Kent Street
- Turn RIGHT (north) onto N. Elm Street (gravel road)
- TURN LEFT (west) onto Regis Street (remain on south side)
- Travel under I-27 and turn LEFT (south) onto frontage road of I-27
  - Runners will remain on RIGHT side (west side) of frontage road
- Turn RIGHT (west) onto Owen (partially gravel road)
- LEFT onto Mesa Drive (partially gravel road)
- RIGHT onto Kent Street
- Travel on Kent Street to N. University Avenue
- Turn RIGHT (north) onto N. University Avenue
- Travel on N. University Avenue to FM 2641/Bluefield Street
- Turn RIGHT (east) onto FM 2641/Bluefield Street
- Travel on Bluefield Street to N. Cedar Avenue
  - Bluefield Street becomes Regis Street
- LEFT (north) onto N. Cedar Avenue to return to Silent Wings Museum
- RIGHT (east) into Silent Wings Museum for FINISH LINE

*\*The course will be marked by Barricades Unlimited*

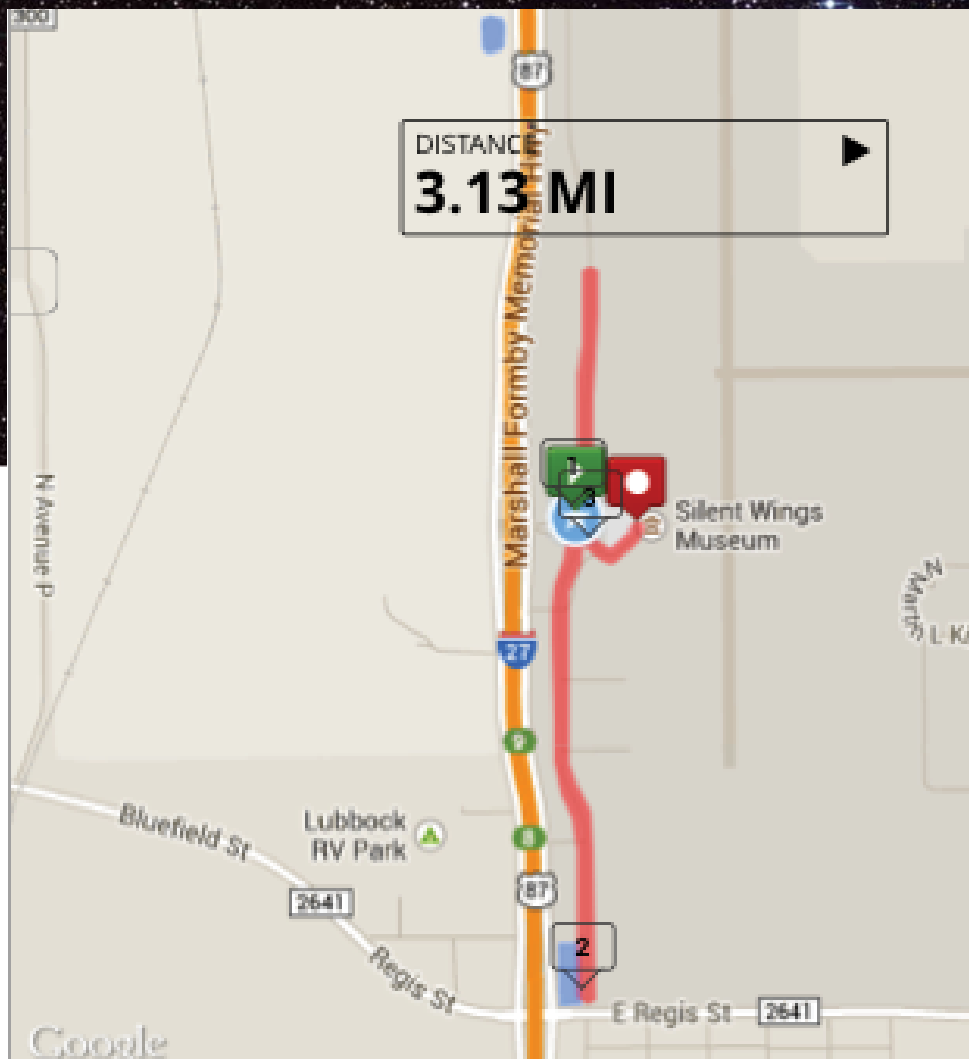


# **WILLIE MCCOOL**

*September 7, 2024*



## **5K MAP**

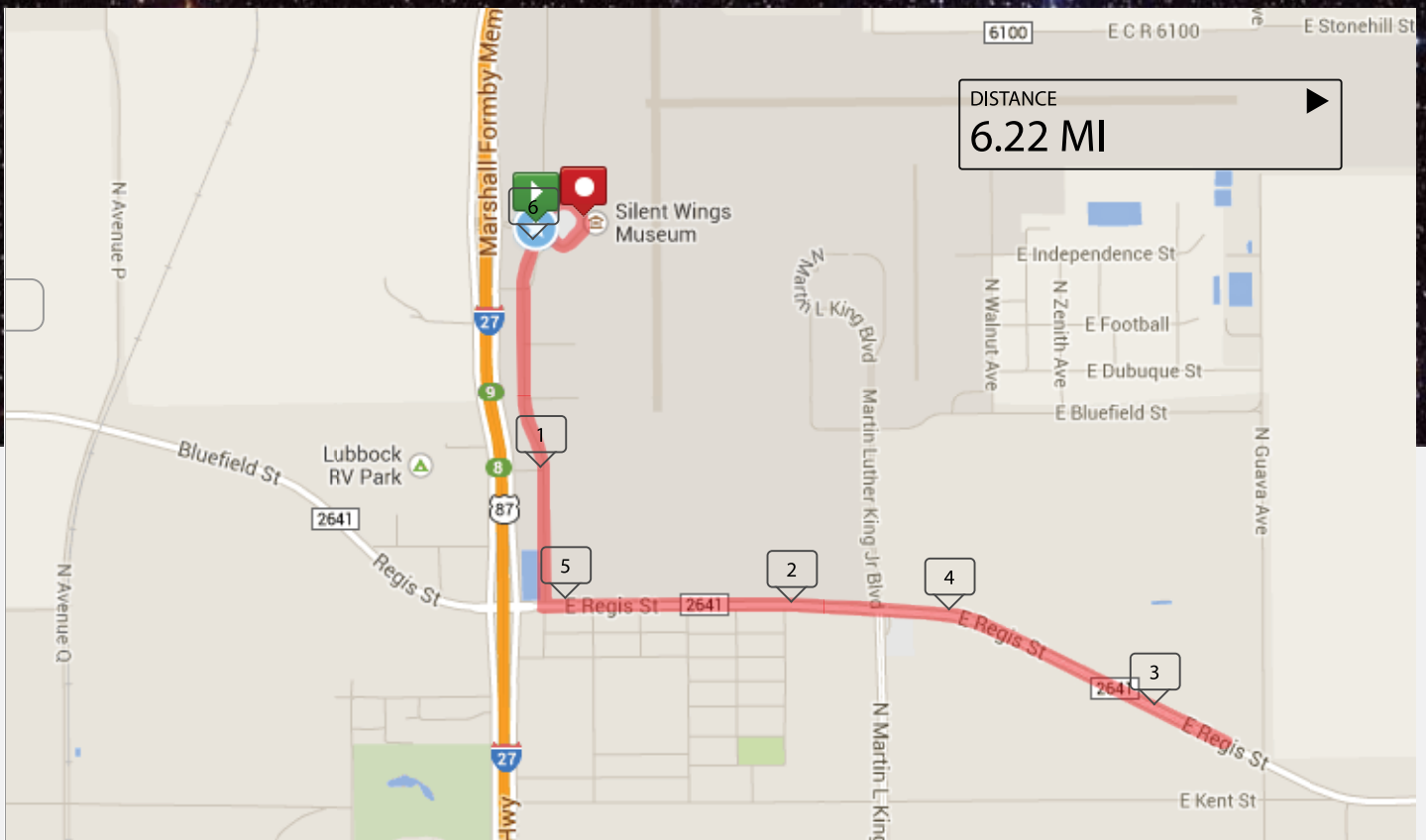


# WILLIE MCCOOL

September 7, 2024



## 10K MAP







Be Sure To  
Pick Up Your  
**GUARANTEED  
RACE SHIRT**  
If Registered By  
August 22nd



Announcing by  
**STEVE BEASLEY**



## About Us

West Texas Endurance, a division of Southpaw Sports & Entertainment, Inc., is a full service event production company based in the hub of the South Plains - Lubbock, Texas. We promote community involvement by offering running events for the family (including man's best friend) and endurance races such as a half marathon.

Our mission is to encourage active lifestyles and fitness in our surrounding communities by providing first-class events in a family-friendly and supportive environment. We challenge ourselves to create events that utilize the sprawling landscape of the South Plains while appreciating the unique heritage of Lubbock.

Lubbock offers the progressive dynamic of a growing city of 250,000 people, yet with a unique West Texas charm. Lubbock's official elevation is 3,256 feet. Texas Tech University, with an enrollment of over 40,000 students, offers an immediate population for events in Lubbock.

West Texas Endurance – The Hub of Events in West Texas!





# 2024 EVENTS You don't want to miss!

## HOWL-O-WEEN DOG RUN/WALK & HAUNTED HUSTLE 4 MILES

• **Date: Saturday - October 26, 2024**

Bring your 4-legged friends, monsters and goblins and join us for this family-friendly event. With 2 distance options (2K9 – 1.2 miles with your furry friends or 4 miles without a leash), there is an event for everyone. The “family-friendly” course of 2K9 (1.2 miles) will take you along the beautiful Canyon Lake 6. The more challenging 4-mile course will have you running through the City of Lubbock Cemetery and paying tribute to Lubbock’s most famous son, Buddy Holly. The course will conclude with a loop around Canyon Lake 6.

Dog supplies will be collected and donated to Morris Safe House.



## CAROL OF LIGHTS RUN

• **Date: Sunday - December 8, 2024**

Enjoy the spirit of the season with an evening run on the campus of Texas Tech University. This family-friendly event will have you amazed at the more than 25,000 colored lights that illuminate many buildings on campus. The longer course (5K) will have runners enjoying a lap through Jones AT&T Stadium. Carolers will entertain the runners along the course. After crossing the finish line, all runners will enjoy hot chocolate that will provide a warm treat on a cold winter’s night.

Toys and games will be collected and donated to a children’s charity.

