

To Register Online: www.WestTexasEndurance.com

# Wishing you a very merry Christmas!

My team and I want to wish you a merry Christmas. We hope this holiday is joyous and peaceful for you and yours.



Craig Lee Agent 324 Phelps Ave Littlefield, TX 79339-3430

Bus: 806-385-4986 www.craigismyagent.com



#### Welcome to the

# 11th Annual

SUNDAY- December 3rd, 2023 at 6:45 pm LOCATION: Texas Tech University Memorial Circle DISTANCES: 1 mile or 5K (3.1 miles)



#### **MANDATORY PICKUP**

Saturday - December 2nd, from 11:00 am - 2:00 pm at Cardinal's Sports Center (6524 Slide Road)

There Will Be NO Packet Pickup On Race Day!



5:00 pm - 6:15pm: Race Day Registration at Race Site (Near Chemistry Building)



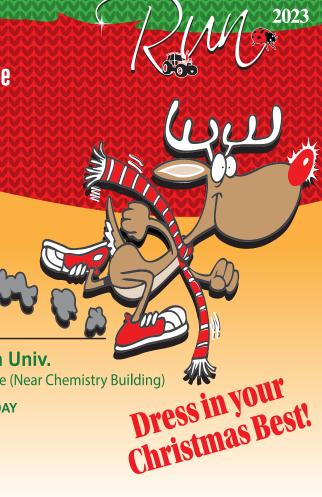
NO CASH or CREDIT CARD ACCEPTED ON RACE DAY
Use the QR code to register (see below)

6:15 pm: Rock Your Jingle Bells - a warm-up hosted

by Debbie and DeeDee 6:45 pm: 5K Race Begins 6:50 pm: 1 Mile Race Begins



- This is an open course. While TTU police will hold traffic at key intersections, some motor vehicles will be on the course.
- Runners must yield to motor vehicles as needed and are encouraged to run in the bike lanes adjacent to the curbs.
- Walkers and strollers please stay to the RIGHT of the street
- Follow the WTE directional arrows, especially when splitting the 5K runners from the 1 milers at Broadway and Akron.
- Follow the orange cones when they lay out a path way
- Water stop will be in the parking lot of Dan Law Field (on way to/from Fuller Track and Field Stadium)
- Please try to toss your water cups in a trash recyclables.
- · Remember to exercise caution at all times.
- A safe race is a fun race.





## REGISTER NOW



# ST. CLAIR SMASSEY CRIHO

STCLAIRANDMASSEYORTHO.COM/CAROL5K • 806-507-5927







FREE EXAMS AND X-RAYS! BRACES
& INVISALIGN
FOR KIDS,
TEENS, & ADULTS!



## Race Shirt

Guaranteed if you were registered by November 18th









### Providing a home for the holidays...

...and all year long.

Ronald McDonald House Charities of the Southwest keeps families together when their child needs medical care. RMHC of the Southwest has programs that care for families across 68 counties including our Ronald McDonald House in Lubbock and 4 Ronald McDonald Family Rooms in hospitals in Lubbock (UMC & Covenant Children's), Odessa (Medical Center Hospital) and Midland (Midland Memorial Hospital).

Your support of RMHC of the Southwest gives love and support to families who are going through one of the most difficult times of their lives. Thank you to the Carol of Lights Run participants and West Texas **Endurance for your support!** 

#### **Dear Santa's Helpers**

We need your help making the holidays magical

#### Christmas Wishlist

- Toys for all ages, especially babies & teens
- Gift cards for parents
- Wrapping paper & supplies
- New decorations for the House or gift cards for decor · Coffee cups & creamer

#### **Everyday Wishlist**

- Laundry detergent
- Bottled water
- Snacks
- Paper plates & bowls
- Plastic utensils

Donations can be brought to the Ronald McDonald House in Lubbock at 3413 10th St., or you can donate financially online at RMHCsouthwest.com.



#### **Additional Ways to Give**





Collect pop tabs & aluminum cans









Learn more



#### **BENEFITING THE**



## Ronald McDonald House Charities® of the Southwest

AFTER CROSSING THE FINISH LINE, ALL RUNNERS WILL ENJOY



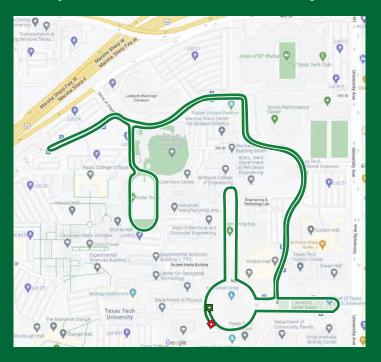


### **Course Maps**



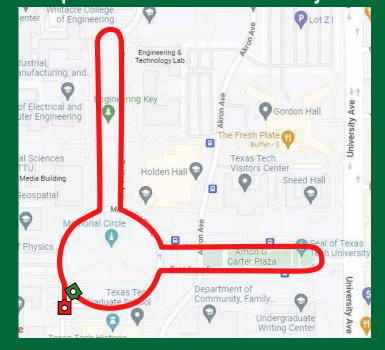
### 5K Course

Begins at 6:45 pm @ Texas Tech University Memorial Circle



### Family Friendly 1 Mile Course

Begins at 6:50 pm @ Texas Tech University Memorial Circle

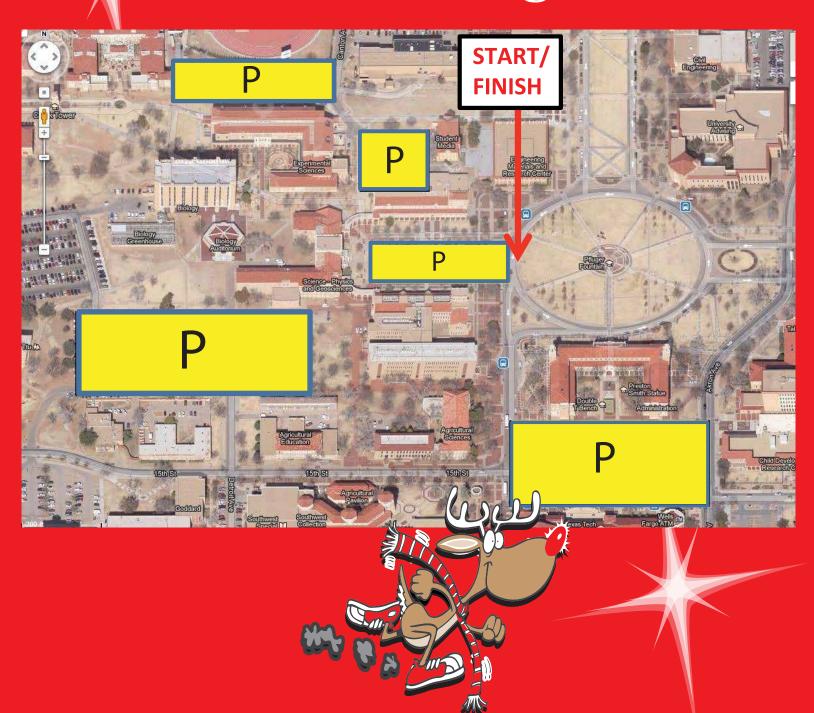








# Event Parking





# David Nelson

(race founder)



# Thanks To Our Generous SPONSORS

Their love of our community will make this an event you will want to put on your calendar year after year.

#### **Presented By**

















#### **Volunteers**







## 2024 EVENTS You don't want to miss!

#### WILLIE McCOOL MEMORIAL HALF MARATHON and 5K/10K

• Date: September, 2024

The Silent Wings Museum provides the perfect backdrop to "imagine" your run taking you out of this world. Willie McCool was the Pilot of the Space Shuttle Columbia (January – February 2003), a graduate of Lubbock's Coronado High School (1979) and loved running. His legacy will inspire runners, both old and new and we are proud and honored to dedicate this race to his memory.

The half marathon course will have you traveling into outer space through the Lubbock Business Park, past the tree-lined Lubbock Country Club and re-entry through the Lubbock countryside west of the airport. Your mission on the 5K/10K course is to travel around the Galaxy and safely return to the Launch Pad/Finish Line at the Silent Wings Museum. As you run either course, you will discover the world according to Lubbock is, indeed, flat.



#### **HOWL-O-WEEN DOG RUN/WALK & HAUNTED HUSTLE 4 MILES**

• Date: October, 2024

Bring your 4-legged friends, monsters and goblins and join us for this family-friendly event. With 2 distance options (2K9 – 1.2 miles with your furry friends or 4 miles without a leash), there is an event for everyone. The "family-friendly" course of 2K9 (1.2 miles) will take you along the beautiful Canyon Lake 6. The more challenging 4-mile course will have you running through the City of Lubbock Cemetery and paying tribute to Lubbock's most famous son, Buddy Holly. The course will conclude with a loop around Canyon Lake 6.

Dog supplies will be collected and donated to Morris Safe House.



#### **CAROL OF LIGHTS RUN**

• Date: December 2024

Enjoy the spirit of the season with an evening run on the campus of Texas Tech University. This family-friendly event will have you amazed at the more than 25,000 colored lights that illuminate many buildings on campus. The longer course (5K) will have runners enjoying a lap through Jones AT&T Stadium. Carolers will entertain the runners along the course. After crossing the finish line, all runners will enjoy Santa's treats on a cold winter's night.

Toys and games will be collected and donated to a children's charity.



#### **About Us**



West Texas Endurance, a division of Southpaw Sports & Entertainment, Inc., is a full service event production company based in the hub of the South Plains - Lubbock, Texas. We promote community involvement by offering running events for the family (including man's best friend) and endurance races such as a half marathon.

Our mission is to encourage active lifestyles and fitness in our surrounding communities by providing first-class events in a family-friendly and supportive environment. We challenge ourselves to create events that utilize the sprawling landscape of the South Plains while appreciating the unique heritage of Lubbock.

Lubbock offers the progressive dynamic of a growing city of 250,000 people, yet with a unique West Texas charm. Lubbock's official elevation is 3,256 feet. Texas Tech University, with an enrollment of over 40,000 students, offers an immediate population for events in Lubbock.

West Texas Endurance — The Hub of Events in West Texas!

